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FOR IMMEDIATE RELEASE

August 29, 2023

RedSail Technologies Unveils Amplify LTC Pharmacy Podcast

(Spartanburg, SC – 8/29/2023) RedSail Technologies is proud to announce the evolution of its popular Integra X Files® podcast into the Amplify LTC Pharmacy Podcast, a fresh and revitalized video and audio platform dedicated entirely to the long-term care pharmacy industry. This strategic transition and rebrand is more than a name change, encompassing a promise to deliver enhanced content, exclusive insights, and expert interviews tailored for the long-term care pharmacy community.

RedSail Technologies recognizes the need for a specialized focus on the long-term care segment that plays such a crucial role in healthcare. "The Integra X Files laid down the groundwork. The Amplify LTC Pharmacy Podcast extends our commitment to dig deeper and cater more exclusively to the long-term care pharmacy industry," says Jeff Key, Chief Commercialization Officer of RedSail Technologies. "Our listeners can expect richer content, expertly curated topics, and a dedicated platform that truly resonates with their day-to-day experiences."

"We believe that this relaunch, driven by feedback and industry needs, is an exciting progression. We're retaining the foundation of Integra X Files but amplifying what matters most to our audience," added Key.

Amplify LTC is now live on all major podcast platforms and YouTube. For more details, partnerships, or additional inquiries, please visit <https://www.redsailtechnologies.com/next-wave/amplifyltc>.

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About RedSail Technologies

RedSail Technologies, a trusted innovator in pharmacy software, is transforming patient care. Empowering over 10,000 pharmacies serving more than 8 million patients monthly. RedSail has deep experience with the needs and concerns of pharmacy across sectors – community, long-term care, outpatient, clinic, HME/DME, and specialty pharmacies – and their pharma, payer, and strategic industry partners.

Knowing the heart of pharmacy is the desire to provide meaningful patient care, RedSail makes daily pharmacy operations more seamless through advanced pharmacy management systems, transactional and medical billing services, and patient engagement solutions. Our leading brands, including PioneerRx®, groundbreaking Axyx® long-term care pharmacy software, PowerLine®, TransactRx®, and QS/1®, provide the efficiency and industry integration that liberate pharmacists to focus on patients.