



"I can't say enough about how valuable this conference was. Integra's customer service is amazing and this offering plus the quality of the information shared definitely solidified my understanding of why we selected Integra and continue to do business with you. I sincerely thank you for your hospitality."



**To Register Online or Learn More Visit the
USER SEMINAR WEBSITE
www.integrauserseminar.com**

**INTEGRA 5th ANNUAL USER TRAINING SEMINAR
FEBRUARY 22-23, 2012
WESTIN RIVERWALK | SAN ANTONIO, TEXAS
*EXHIBITOR PROSPECTUS***

ABOUT:

The leading provider of workflow management products in the long-term care industry, Integra services over 400 pharmacies with over 10,000 end users. Starting in 2008 this conference has grown exponentially providing learning and interaction between pharmacy owners and staff, industry related exhibitors and Integra management and support.

Integra's 5th Annual User Training Seminar will be held at the Westin Riverwalk in beautiful San Antonio, TX on February 22nd & 23rd. Nestled on a scenic bend of the city's famed Riverwalk, the hotel is set amongst cypress and palm trees, moments from the Alamo and La Villita historic village.



WHO SHOULD EXHIBIT?

In 2012, we expect more than 250 attendees from over 100 pharmacies, consisting of owners, directors, managers, pharmacists, data entry techs, I.T. professionals, etc. Sixteen vendors participated last year and we have opened space for 25 at the coming Seminar.

Outside of regular exhibit hours, vendors are invited to attend our Welcome Reception and Customer Dinner Event to allow for more face time with our customers. All exhibitors will be introduced and their products briefly described during the welcome reception to enhance exposure. This is a valuable opportunity to participate in a mid-size conference that provides a great deal of in-person interaction with your potential customers.



DINNER EVENT *at the*

Buckhorn Saloon

318 E. Houston Street
San Antonio, TX 78205

3.5 Blocks from The Westin Riverwalk
(about a 5 minute walk from the hotel)

Integra will be providing a full Texas dinner buffet along with libations and entertainment. Come and mingle with customers, other vendors, Integra staff and sales and get face time with our customers.

Events at the Buckhorn and Texas Ranger Museum are always memorable! This is where it all started...where Teddy Roosevelt recruited Rough Riders and Pancho Villa is rumored to have planned the Mexican Revolution.

To find out more visit:

www.buckhornmuseum.com



To Register Online or Learn More Visit the

USER SEMINAR WEBSITE

www.integrauserseminar.com

SCHEDULE OF EVENTS

QUICK OVERVIEW | KEY TIMES:

- Tuesday, 2/21, 12:00 to 6:00 p.m. - **Registration in Lobby**
- Tuesday, 2/21, 12:00 to 5:30 p.m. - **Set-up in Hidalgo Ballroom**
- Wednesday, 2/22, 9:00 to 5:00 p.m. - **Exhibit Hall Open**
 - **Designated Hours: 12:15 - 2:00 p.m.**
- Thursday, 2/23, 9:00 to 2:00 p.m. - **Exhibit Hall Open**
 - **Designated Hours: 11:15 - 1:00 p.m.**
- Thursday, 2/23, 2:00 to 4:00 p.m. - **Exhibitor Breakdown**

DINING & MEALS

Light Breakfast and Lunch will be provided both Wednesday and Thursday, along with dinner on Wednesday night. Integra will provide break stations during the day with beverages and snacks.

FULL PROGRAM

Tuesday, February 21, 2012

- 12:00 to 6:00 p.m. - **Registration** in Lobby
- 12:00 to 5:30 p.m. - **Vendor Set-up** in Hidalgo Ballroom
- 7:00-9:00 p.m. - Welcome Reception at Westin Zocca Restaurant and Patio

Wednesday, February 22, 2012

- 7:00-7:45 a.m. - Continental Breakfast – Navarro Prefunction
- 8:15-10:00 a.m. – Welcome & Keynote Address
- **9:00 a.m. - Exhibit Hall Opens**
- 10:15-12:30 p.m. - Classes, Exhibits, Labs
- **12:15-2:00 p.m. - Lunch and Exhibits** - Hidalgo Ballroom
- 2:15-3:15 a.m. – General Sessions: DocuTrack 5.0
- 3:30-5:45 p.m. - Classes, Exhibits, Labs
- **5:00 p.m. - Exhibit Hall Closes**
- 7:00-10:00 p.m. - DINNER EVENT Off-Site at the Buckhorn Saloon-Cocktails, Dinner and Entertainment

Thursday, February 23, 2012

All DeliveryTrack classes will be held on Day Two

- 7:00-8:00 a.m.- Continental Breakfast - Navarro Prefunction
- 8:00-9:00 a.m. – General Sessions in Navarro Ballroom
- **9:00 a.m. - Exhibit Hall Opens**
- 9:15-11:30 p.m. - Classes, Exhibits, Labs
- **11:15-1:00 p.m. - Lunch and Exhibits** - Hidalgo Ballroom
- **2:00-4:00 p.m. - Exhibitor Breakdown**





Westin Riverwalk - San Antonio - Feb 22-23

For more information email:
info@integragroup.com

OR call

Jim McDonald (727) 239-8986

Kirsten Koci (360) 588-0574

FEES & SPONSORSHIP OPPORTUNITIES:

There are basic exhibitor options as well as sponsorships to provide your company even more exposure. If you wish to become a sponsor, register for a booth and then contact us!

BASIC EXHIBITOR PACKAGE: \$1,500

- Two (2) representative registrations (additional registrants \$395/pp)
- One (1) 6' tabletop during exhibit hours
- Recognition in all literature including short bio in Program Guide
- Announcement of company's attendance with link to your Website in Integra newsletter (distribution 700)
- Inclusion of one page company/product description in attendee welcome packets (company to provide)
- Two (2) tickets to dinner event on Wednesday, February 16
- Invite to Welcome Reception with Lunch included both Wed/Thurs
- Access to a pre and post show mailing list including address information (no email)
- Company introductions at the Welcome Reception
- Recognition in all conference literature and on Seminar web page

Platinum Sponsor (0 available) - \$5000 including Priority Booth Placement (1st choice booth selection)

- Recognition as the Integra Dinner Event Sponsor
- Opportunity to have Integra send pre AND post show email to our full customer list
- Full page ad in Program Guide given to all attendees (exhibitor to provide)
- Opportunity to include small brochure in welcome packets
- Opportunity to place brochures on tables during sponsored dinner
- Your company name on signage during the sponsored event

Titanium Sponsor (0 available) - \$3000 including Priority Booth Placement (2nd choice booth selection)

- Recognition as the Integra Welcome Reception Sponsor
- Opportunity to have Integra send pre AND post show email to our full customer list
- Half page ad in Program Guide given to all attendees (exhibitor to provide)
- Opportunity to include small brochure in welcome packets
- Opportunity to place brochures on tables during sponsored welcome reception
- Your company name on signage during the sponsored event

Gold Sponsor (0 available) - \$3000 including Priority Booth Placement (3rd choice booth selection)

- Recognition as the Integra Keynote Speaker Sponsor
- Opportunity to have Integra send pre AND post show email to our full customer list
- Half page ad in Program Guide given to all attendees (exhibitor to provide)
- Opportunity to include small brochure in welcome packets
- Opportunity to place a promotional item in hotel rooms of guests
- Your company name on signage related to the Keynote Speaker

Silver Sponsors (2 available) - \$1500 including Priority Booth Placement 4th & 5th choice booth selection)

- Recognition as an Integra Lunch Sponsor
- Opportunity to have Integra send pre OR post show email to our full customer list
- Quarter page ad in Program Guide given to all attendees (exhibitor to provide)
- Opportunity to include small brochure in welcome packets
- Opportunity to place brochures on tables during sponsored lunch
- Your company name on signage during the sponsored event

Bronze Sponsors (2 available) - \$1000 including Priority Booth Placement (6th & 7th)

- Recognition as an Integra Daily Break Sponsor
- Quarter page ad in Program Guide given to all attendees
- Opportunity to include small brochure in welcome packets
- Opportunity to place brochures on tables during sponsored breaks
- Your company name on signage during the sponsored event

Priority Sponsors - \$500
 Quarter page ad in Program Guide given to all attendees
 —
 Opportunity to include small brochure in welcome packets



BOOK A ROOM:

The Integra room block is now open.

Space is limited so please be sure to book your rooms early.

The room block will close:
January 6, 2012 at 5 p.m. CST

Phone Reservations:

1 (888) 627-8396

Please state you are with Integra.

Online Reservations:

Please use the blue "Book a Room" button on the Seminar Page at:

www.integrauserseminar.com



To Register Online or Learn More Visit the

USER SEMINAR WEBSITE

www.integrauserseminar.com

HOTEL INFORMATION

The Westin Riverwalk
420 West Market Street
San Antonio, TX 78205
Phone: (210) 224-6500

Wi-Fi: Complimentary wireless internet will be offered in sleeping rooms of Integra guests.

RATE INFORMATION: Rate offered 3 days before and 3 days after for those of you wanting to come in early or stay late.

- Single Rate: \$189.00
- Double Rate: \$189.00
- Triple Rate: \$209.00
- Quad Rate: \$229.00

Cancellation policy is 72 hours prior to arrival.

- Check-In - 3:00 PM | Check-Out-12:00 Noon

Complimentary luggage storage is available for those checking out the last day of conference 2/24/2012.

TRANSPORTATION INFORMATION:

AIRPORT: San Antonio International Airport (SAT)

- Hotel is 8.5 miles from Airport

For additional transportation information regarding cabs, shuttles, private services and rental car options please visit the Integra Seminar Website.

DINING OPTIONS:

- Azuca-Latin
- Biga-Modern American
- Boudro's- Southwestern, Tex-Mex
- Fig Tree Restaurant-Seafood-Continental-Steaks
- La Margarita-Mexican Wine/Martini Bar
- Sushi Zushi- Sushi Japanese
- Texas De Brazil-Brazilian Steakhouse
- Zinc-Southwestern Fusion

NEARBY ATTRACTIONS:

- Alamo
- Witte Museum
- Casa Navarro State Historic Site
- McNay Art Museum
- San Antonio Museum of Art



Correct Shipping address format:

The Westin Riverwalk Hotel
C/O <insert name>
For: Integra User Training Seminar, 2/21/2013
420 W. Market Street
San Antonio, TX 78205
if needed (fedex, ups):
(210) 224-3500

NOTE! Boxes can arrive no more than 3 working days before the show.



To Register Online or Learn More Visit the
USER SEMINAR WEBSITE
www.integrauserseminar.com

SHIPPING INFORMATION:

When mailing packages to the hotel please have the name of the person who will be claiming the package, marked with name (Integra User Training Seminar 2012) and date (February 21, 2012) of our meeting, on the shipping label. Because of the limited storage space in the hotel, boxes can be accepted no more than three (3) working days prior to our meeting.

General receiving hours are from:

- 8:00am-4:00pm Monday-Friday
- 10:00am-2:00PM Saturdays
- Closed on Sundays

FEES: If you are a guest of the hotel all fees will be charged to your room. If you are not staying at the Westin you may request a Reservation Connection secure web link to submit credit card information.

Incoming packages are subject to a handling fee based on weight:

- 0-5 lbs=\$5.00
- 6-10 lbs=\$10.00
- 11-30 lbs \$15.00
- over 31 lbs=\$25.00
- any item on a crate or pallet \$75.00
- Once items are onsite they will be delivered to the Hidalgo Ballroom for set-up on Tuesday, Feb 21 for a service charge of \$2 per box.
 - (additional storage fee will be added on packages that arrive prior to 3 day window)

Outbound Shipping: If packaged correctly for shipment there are no additional fees for outbound shipment. If hotel has to weigh, label or package the item, this service charge plus tax applies depending on the weight of the box.

Additional materials: bubble wrap-\$1.00 per foot, packing tape-\$5.00 per roll.

STORAGE OF YOUR ITEMS:

Because of the limited storage space in the hotel, boxes can be accepted no more than three (3) working days prior to our meeting. A storage fee of \$10.00 per day per box will be applied to any materials shipped earlier than three (3) days prior to the event. Boxes left on premises for longer than three (3) weeks after departure without shipping instructions will be discarded.

Any item over 250 pounds must be delivered to a drayage company at the client's cost; we can put you in contact with a contact at the hotel to assist you with these arrangements.