



*"I can't say enough about how valuable this conference was. Integra's customer service is amazing and this offering plus the quality of the information shared definitely solidified my understanding of why we selected Integra and continue to do business with you. I sincerely thank you for your hospitality."*



***To Register Online or Learn More Visit the  
USER SEMINAR WEBSITE  
[www.integrauserseminar.com](http://www.integrauserseminar.com)***

**INTEGRA 5<sup>th</sup> ANNUAL USER TRAINING SEMINAR  
FEBRUARY 22-23, 2012  
WESTIN RIVERWALK | SAN ANTONIO, TEXAS  
*EXHIBITOR PROSPECTUS***

**ABOUT:**

The leading provider of workflow management products in the long-term care industry, Integra services over 400 pharmacies with over 10,000 end users. Starting in 2008 this conference has grown exponentially providing learning and interaction between pharmacy owners and staff, industry related exhibitors and Integra management and support.

Integra's 5th Annual User Training Seminar will be held at the Westin Riverwalk in beautiful San Antonio, TX on February 22nd & 23rd. Nestled on a scenic bend of the city's famed Riverwalk, the hotel is set amongst cypress and palm trees, moments from the Alamo and La Villita historic village.



**WHO SHOULD EXHIBIT?**

In 2012, we expect more than 250 attendees from over 100 pharmacies, consisting of owners, directors, managers, pharmacists, data entry techs, I.T. professionals, etc. Sixteen vendors participated last year and we have opened space for 25 at the coming Seminar.

Outside of regular exhibit hours, vendors are invited to attend our Welcome Reception and Customer Dinner Event to allow for more face time with our customers. All exhibitors will be introduced and their products briefly described during the welcome reception to enhance exposure. This is a valuable opportunity to participate in a mid-size conference that provides a great deal of in-person interaction with your potential customers.



*"I appreciated that everyone encouraged comments and suggestions. Each presenter truly gave the impression that they wanted to help. The labs were led well and everyone was willing to provide answers."*

**ONE-ON-ONE SESSIONS:**

**THESE HIGHLY REQUESTED SESSIONS WILL BE FILLED ON A FIRST-COME FIRST-SERVE BASIS. SIGN UP FOR THE SHOW NOW TO SECURE YOUR PHARMACY'S ONE-ON-ONE SESSION!**



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**Program Overview:**

This year's instruction program will focus heavily on DocuTrack 5.0 and provide more in-depth DeliveryTrack courses. Attendees will experience a mixture of general sessions, speakers, individual classes, breakout sessions, labs and one-on-one sessions.

**General Sessions & Speakers include:**

- A Keynote Speaker
- Best Practices
- Introduction to DocuTrack 5.0
- Marketing Support from Integra
- DeliveryTrack: Customer Perspective
- Address from Integra's CEO covering support and company overview

**DocuTrack Classes, Breakout Sessions & Labs:**

- Pharmacy Information System Breakout Sessions: QS/1, Softwriters, RNA, HBS
- 5.0 Labs: Forms, Reports & Alerts
- Advanced I.T. Workshop (by invitation)
- Advanced DocuTrack SuperUser Workshop (by invitation)
- DocuTrack 5.0 Enterprise Administrator Class
- DocuTrack 5.0 Administrator Class

**DeliveryTrack Classes:**

- Introduction to DeliveryTrack: Led by sales
- \*DeliveryTrack new features and roadmap
- \*Mobile device problem solving & IT best practices
- \*Improving the pharmacy delivery process
- \*DeliveryTrack customers only

**One-on-One sessions:** These highly requested sessions will be filled on a first-come first-serve basis. Sign up for the show early to get your pharmacy's spot!

**Exhibits:** We are expecting 25 exhibitors in 2012. These vendor partners are the leaders in their field. Utilize this time to speak with them and learn about technology that can improve your pharmacy processes.

**EXHIBIT TIMES**

All lunches will be served in Exhibitor (Hidalgo) Ballroom.

**WEDNESDAY:**  
 9 a.m. to 5 p.m.

Dedicated Exhibit Hours:  
 12 p.m. to 2:00 p.m.  
 Hidalgo Ballroom

**THURSDAY:**  
 9:00 a.m. to 2:00 p.m.

Dedicated Exhibit Hours:  
 12 p.m. to 2:00 p.m.  
 Hidalgo Ballroom



## SCHEDULE OF EVENTS

### DINNER EVENT *at the*

#### Buckhorn Saloon

318 E. Houston Street  
San Antonio, TX 78205

3.5 Blocks from The Westin Riverwalk  
(about a 5 minute walk from the hotel)

Integra will be providing a full Texas dinner buffet along with libations and entertainment. Come and mingle with other customers, Integra staff and sales and take a break from instruction and classes.

Events at the Buckhorn and Texas Ranger Museum are always memorable! This is where it all started...where Teddy Roosevelt recruited Rough Riders and Pancho Villa is rumored to have planned the Mexican Revolution.

To find out more visit:

[www.buckhornmuseum.com](http://www.buckhornmuseum.com)



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#### DINING & MEALS

Light Breakfast and Lunch will be provided both Wednesday and Thursday, along with dinner on Wednesday night. Integra will provide break stations throughout the conference with beverages and snacks.

#### Tuesday, February 21, 2012

- 12:00 to 6:00 p.m. Registration for Attendees & Exhibitors in Lobby
- 7:00-9:00 p.m.- Welcome Reception at Westin Zocca Restaurant and Patio

#### Wednesday, February 22, 2012

*All PIS Breakouts will be held on Day One*

- 7:00-7:45 a.m. - Continental Breakfast – Navarro Prefunction
- 7:00-8:30 a.m. - Registration - Navarro Prefunction
- 8:15-8:30 a.m. - General Session: Welcome Speech
- 8:30-10:00 a.m. - General Session: Keynote Speaker - Navarro Ballroom
- 10:15-11:15 a.m. - Classes, Exhibits, Labs & QS/1 Breakout
- 11:30-12:30 p.m. - Classes, Exhibits, Labs & FWLTC Breakout
- 12:15-2:00 p.m. - **Lunch and Exhibits** - Hidalgo Ballroom
- 2:15-3:15 p.m. - General Session: Introduction to 5.0
- 3:30-4:30 p.m. - Classes, Exhibits, Labs & RNA Breakout
- 4:45-5:45 p.m. - Classes, Exhibits, Labs & HBS Breakout

7:00-10:00 p.m. - DINNER EVENT Off-Site at the Buckhorn Saloon- Cocktails, Dinner and Entertainment

#### Thursday, February 23, 2012

*All DeliveryTrack classes will be held on Day Two*

- 7:00-8:00 a.m.- Continental Breakfast - Navarro Prefunction
- 8:00-8:30 a.m.- General Session: Integra CEO Address
- 8:30-9:00 a.m. - General Session: DeliveryTrack
- 9:15-10:15 a.m. - Classes, Exhibits, Labs & DeliveryTrack
- 10:30-11:30 p.m. - Classes, Exhibits, Labs & DeliveryTrack
- 11:15-1:00 p.m. - **Lunch and Exhibits** - Hidalgo Ballroom
- 1:15-2:15 p.m. - General Session: DocuTrack Best Practices & Consulting
- 2:30-3:30 p.m. - Classes, Labs & DeliveryTrack
- 3:45-4:45 p.m. - Classes, Labs & DeliveryTrack
- 5:00 p.m. - END





## BOOK A ROOM:

The Integra room block is now open.

Space is limited so please be sure to book your rooms early.

The room block will close:  
January 6, 2012 at 5 p.m. CST

### Phone Reservations:

1 (888) 627-8396

Please state you are with Integra.

### Online Reservations:

Please use the blue "Book a Room" button on the Seminar Page at:

[www.integrauserseminar.com](http://www.integrauserseminar.com)



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## HOTEL INFORMATION

**The Westin Riverwalk**  
420 West Market Street  
San Antonio, TX 78205  
Phone: (210) 224-6500

**Wi-Fi:** Complimentary wireless internet will be offered in sleeping rooms of Integra guests.

**RATE INFORMATION:** Rate offered 3 days before and 3 days after for those of you wanting to come in early or stay late.

- Single Rate: \$189.00
- Double Rate: \$189.00
- Triple Rate: \$209.00
- Quad Rate: \$229.00

**Cancellation policy** is 72 hours prior to arrival.

- Check-In - 3:00 PM | Check-Out-12:00 Noon

Complimentary luggage storage is available for those checking out the last day of conference 2/24/2012.

### TRANSPORTATION INFORMATION:

**AIRPORT:** San Antonio International Airport (SAT)

- Hotel is 8.5 miles from Airport

For additional transportation information regarding cabs, shuttles, private services and rental car options please visit the Integra Seminar Website.

### DINING OPTIONS:

- Azuca-Latin
- Biga-Modern American
- Boudro's- Southwestern, Tex-Mex
- Fig Tree Restaurant-Seafood-Continental-Steaks
- La Margarita-Mexican Wine/Martini Bar
- Sushi Zushi- Sushi Japanese
- Texas De Brazil-Brazilian Steakhouse
- Zinc-Southwestern Fusion

### NEARBY ATTRACTIONS:

- Alamo
- Witte Museum
- Casa Navarro State Historic Site
- McNay Art Museum
- San Antonio Museum of Art